

FIVE75

ChatGPT Content Creation Prompt Template Pack

CHAT GPT 101 Part 3

How to Use This Pack

Before You Start:

Replace bracketed placeholders [LIKE THIS] with your specific information

Save your customized prompts for repeated use

Always edit and personalize AI outputs before publishing

Test different variations to find what works best for your audience

BLOG CONTENT TEMPLATES

Template 1: Blog Post Ideas Generator

Unset

I run a business focused on [YOUR NICHE] serving [TARGET AUDIENCE]. Generate 10 blog post ideas that would help my audience solve their biggest challenges. For each idea, provide 3 headline options. Focus on specific daily pain points, not general trends.

My audience's top pain points:

- [PAIN POINT 1]
- [PAIN POINT 2]
- [PAIN POINT 3]

CHAT GPT
101

A series demystifying ChatGPT for small business owners, from the basics to automation strategies that can transform how you work

BY FIVE75

Additional context about my audience:

- [DEMOGRAPHIC INFO]
- [CURRENT STRUGGLES]
- [GOALS THEY'RE TRYING TO ACHIEVE]

Template 2: Strategic Blog Outline Creator

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Act as a senior content strategist. Create a detailed outline for a blog post titled "[YOUR CHOSEN TITLE]" targeting [AUDIENCE].

Requirements:

- Focus on the main benefit: [WHAT READERS WILL GAIN]
- Include my unique perspective: [YOUR TAKE/ANGLE]
- Follow SEO best practices for structure
- Use subheadings, bullets, and real-world examples
- Include suggested word count for each section
- Add calls-to-action placement recommendations

Target keyword: [PRIMARY KEYWORD]

Secondary keywords: [LIST 2-3 RELATED KEYWORDS]

Template 3: Section-by-Section Writer

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Using the outline, write the [SECTION NAME] section in 300-400 words.

Tone: [HELPFUL/CONVERSATIONAL/PROFESSIONAL/CASUAL]

Audience: [TARGET AUDIENCE]

Include: specific, actionable advice with examples

Key points to cover:

- [MAIN POINT 1]
- [MAIN POINT 2]
- [MAIN POINT 3]

Template 4: Headline Optimizer

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Create 10 compelling blog post headlines about [TOPIC] for [AUDIENCE]. Each headline should:

- Be under 60 characters
- Include the keyword "[YOUR KEYWORD]"
- Promise a clear benefit
- Spark curiosity without being clickbait
- Match the tone: [PROFESSIONAL/CASUAL/URGENT/HELPFUL]

Current headline to improve: "[EXISTING HEADLINE]"

Main benefit readers will get: [SPECIFIC OUTCOME]

SOCIAL MEDIA TEMPLATES

Template 5: 30-Day Content Calendar

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Create a 30-day social media content calendar for my [BUSINESS TYPE] targeting [AUDIENCE].

Content mix:

- 5 educational posts per week
- 2 behind-the-scenes posts per week
- 1 soft promotion post per week

For each post include:

- Specific post idea
- Caption template
- Best posting time
- Relevant hashtags
- Engagement question

My business focus: [WHAT YOU DO]

Audience interests: [LIST 3-5 INTERESTS]

Brand voice: [DESCRIBE YOUR TONE]

Template 6: LinkedIn Professional Posts

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Write a LinkedIn post about [TOPIC] for [PROFESSIONAL AUDIENCE].

Requirements:

- Strong opening line that stops the scroll
- One key takeaway or insight
- A question for engagement
- Tone: professional yet conversational
- Max 150 words
- Include relevant emoji (sparingly)

My expertise/angle: [YOUR UNIQUE PERSPECTIVE]

Call-to-action goal: [COMMENTS/SHARES/FOLLOWS/CLICKS]

Template 7: Instagram Engagement Posts

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Write an Instagram caption about [TOPIC] for [AUDIENCE].

Include:

- Attention-grabbing first line
- A quick story or valuable tip
- Clear call-to-action for comments
- 3-5 relevant hashtags
- Tone: [INSPIRATIONAL/EDUCATIONAL/BEHIND-THE-SCENES]

Story angle: [PERSONAL EXPERIENCE/CLIENT SUCCESS/LESSON LEARNED]

Desired engagement: [WHAT YOU WANT FOLLOWERS TO DO]

Template 8: Content Repurposing Master

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I just published a blog post titled "[BLOG POST TITLE]" about [TOPIC].

Repurpose this content into:

- 5 Twitter/X posts (1 key tip each, under 280 characters)
- 1 LinkedIn carousel (5 slides with titles and bullet points)
- 3 Instagram story templates

- 1 Facebook post (engaging and shareable)

Main points from the blog post:

- [KEY POINT 1]
 - [KEY POINT 2]
 - [KEY POINT 3]
 - [KEY POINT 4]
 - [KEY POINT 5]
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EMAIL MARKETING TEMPLATES

Template 9: Welcome Email Series

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Write email #[X] of a 5-part welcome series for new [PRODUCT/SERVICE] customers.

Email should:

- Sound warm and helpful
- Offer genuine value or insight
- Build excitement for what's ahead
- Include a light call-to-action
- Be 200-300 words

Email focus: [WHAT THIS EMAIL TEACHES/SHARES]

Next email preview: [TEASE WHAT'S COMING]

My brand voice: [FRIENDLY/PROFESSIONAL/CASUAL/EXPERT]

Template 10: Promotional Email That Converts

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Write a promotional email for [OFFER/PRODUCT/SERVICE].

Include:

- Subject line under 50 characters
- Short intro with story or context
- Benefits-focused body (not feature-focused)
- Strong call-to-action

- Email signature

Offer details:

- What: [PRODUCT/SERVICE]
- Price: [COST/DISCOUNT]
- Deadline: [IF APPLICABLE]
- Main benefit: [BIGGEST VALUE TO CUSTOMER]

Story angle: [WHY NOW/CUSTOMER SUCCESS/PERSONAL EXPERIENCE]

Template 11: Customer Support Response

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Write a customer support email for [SITUATION/COMPLAINT/QUESTION].

Email should:

- Acknowledge their concern sincerely
- Offer a clear solution or timeline
- Be empathetic and professional
- End with an open invitation to reply
- Include next steps if applicable

Customer's issue: [SPECIFIC PROBLEM]

Our solution: [WHAT YOU'RE OFFERING]

Timeline: [WHEN IT WILL BE RESOLVED]

WEBSITE COPY TEMPLATES

Template 12: About Page That Connects

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Write an "About Us" page for [BUSINESS TYPE] serving [TARGET AUDIENCE].

Include:

- Clear mission and values
- Founding story (brief but compelling)

- Team expertise and credentials
- What clients can expect from working with us
- Strong call-to-action at the end

Key differentiators:

- [WHAT MAKES YOU UNIQUE]
- [YOUR APPROACH/METHODOLOGY]
- [RESULTS YOU DELIVER]

Tone: [PROFESSIONAL/APPROACHABLE/EXPERT/FRIENDLY]

Template 13: Service Page Converter

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Write a service description for [SERVICE NAME] targeting [SPECIFIC AUDIENCE].

Structure:

- Pain point this service solves
- How our approach is different
- Clear benefits (not just features)
- One client testimonial or result
- Strong call-to-action

Service details:

- What: [SPECIFIC SERVICE]
- Who it's for: [IDEAL CLIENT]
- Main outcome: [RESULT THEY GET]
- Process: [HOW YOU DELIVER]

Unique angle: [WHAT SETS YOU APART]

Template 14: Landing Page Copy

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Write landing page copy for [OFFER/PRODUCT/SERVICE].

Include:

- Attention-grabbing headline
- Subheadline explaining the value

- 3-5 bullet point benefits
- Social proof (testimonial or stat)
- Clear call-to-action button text
- Optional urgency element

Target audience: [WHO THIS IS FOR]

Main benefit: [BIGGEST VALUE PROPOSITION]

Objections to address: [COMMON HESITATIONS]

Desired action: [WHAT YOU WANT VISITORS TO DO]

ADVANCED PROMPT TECHNIQUES

The "Act As" Method

Start prompts with: "Act as a [EXPERT ROLE] with [X] years of experience in [FIELD]..."

Examples:

- "Act as a conversion copywriter with 10 years of experience in SaaS marketing..."
- "Act as a social media strategist specializing in B2B LinkedIn content..."
- "Act as a customer success manager handling technical support..."

The Context Sandwich

Structure: Context + Task + Specific Requirements

Template:

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[BACKGROUND CONTEXT]

I need you to [SPECIFIC TASK]

Requirements:

- [REQUIREMENT 1]
- [REQUIREMENT 2]
- [REQUIREMENT 3]

The Iteration Approach

Don't expect perfection on the first try. Use follow-up prompts:

Examples:

- "Make this more conversational and less formal"
 - "Add more specific examples to point #2"
 - "Shorten this to under 100 words while keeping the main message"
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QUALITY CHECKLIST

Before publishing any AI-generated content, check:

Content Quality:

- ☐ Does this sound like my brand voice?
- ☐ Are the facts accurate and up-to-date?
- ☐ Is this genuinely helpful to my audience?
- ☐ Have I added personal insights or examples?

Technical Check:

- ☐ Grammar and spelling are correct
- ☐ Formatting is clean and scannable
- ☐ Links work and go to the right places
- ☐ Call-to-action is clear and compelling

Audience Fit:

- ☐ Language matches my audience's level
 - ☐ Tone is appropriate for the platform
 - ☐ Content addresses real pain points
 - ☐ Value is immediately obvious
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QUICK START GUIDE

Week 1: Master the Basics

- Day 1-2: Customize 3 blog templates for your niche
- Day 3-4: Create your first AI-assisted blog post
- Day 5: Repurpose it into social media content

Week 2: Expand Your Content

- Day 1-2: Set up email templates for your business
- Day 3-4: Create a week's worth of social content
- Day 5: Test different headline variations

Week 3: Optimize and Scale

- Day 1-2: Refine your best-performing templates
- Day 3-4: Create a month's content calendar
- Day 5: Set up your content repurposing system

FIVE75 TIPS FOR SUCCESS

1. **Be Specific:** Vague prompts = vague results. The more context you provide, the better the output.
2. **Save What Works:** When you get great results, save that exact prompt for future use.
3. **Edit Everything:** AI gives you a strong first draft. Your editing makes it great.
4. **Test Variations:** Try the same prompt with different angles or tones.
5. **Keep Learning:** AI capabilities improve constantly. Stay updated on new features.
6. **Maintain Your Voice:** AI should amplify your expertise, not replace your perspective.